

New Business Application

WITH RESPECT TO THE LIABILITY COVERAGES, THE POLICY IS CLAIMS MADE. COVERAGE UNDER THE POLICY APPLIES ONLY TO CLAIMS FIRST MADE AGAINST THE INSURED DURING THE POLICY PERIOD OR THE OPTIONAL EXTENDED REPORTING PERIOD (IF PURCHASED) AND REPORTED IN ACCORDANCE WITH SECTION 8 (NOTICE) OF THE POLICY. CLAIM EXPENSES ARE WITHIN AND REDUCE THE LIMIT OF LIABILITY AND ARE SUBJECT TO THE APPLICABLE RETENTIONS.

WITH RESPECT TO THE FIRST PARTY COVERAGES AND PRIVACY BREACH RESPONSE COVERAGES, THE POLICY IS INCIDENTS DISCOVERED. COVERAGE UNDER THE POLICY APPLIES ONLY TO INCIDENTS FIRST DISCOVERED BY THE INSURED DURING THE POLICY PERIOD AND REPORTED IN ACCORDANCE WITH SECTION 8 (NOTICE) OF THE POLICY.

1. GENERAL INFORMATION

Applicant's name:		Website:
Applicant's address:	Street:	State:
	City:	Zip:
Requested Coverage and Limit of Insurance:		
Cyber Liability Coverage		
Cyber First Party Coverage		

2. EXPOSURE INFORMATION

What were the applicant's total annual revenues in the most recent completed financial year?	\$
What was the % of revenue generated from e-commerce?	
What's the type and volume of sensitive third-party (not including employees) data stored or processed by the applicant?	
Basic personal information (e.g.,: name, email, address, phone number, password):	Volume:
Personally identifiable information (e.g.,: SSN, driver's license, ID card, passport, tax payer ID):	Volume:
Financial account information (e.g.,: bank account or other financial account information):	Volume:
Protected health information (e.g.,: health status information):	Volume:
Payment card information (e.g.,: credit or debit card number, expiration date, CVV):	
- PCI Merchant or Service Provider Level:	
- Number of annual payment card transactions:	Volume:
- Number of stored payment card numbers (for recurring payments or otherwise):	Volume:

3. GENERAL SECURITY INFORMATION

What best describes the applicant's cyber security organization?	
What best describes the applicant's cyber security policy?	
What's the extent of the applicant's employee cyber security awareness program?	
Which cyber security standards or frameworks has the applicant adopted?	
How often does the applicant assess its network infrastructure and applications for common vulnerabilities?	
Which standard or framework does the applicant use for common vulnerability assessments?	
What's the extent of the applicant's internal cyber security assessments?	
What's the extent of the applicant's use of external security assessments?	
How quickly are critical vulnerabilities remediated?	
What's required to access the applicant's network and applications?	
How is access to network and application security settings controlled?	
How is access controlled across the applicant's network?	
How quickly is network access terminated upon employees leaving the company?	
How do users access the network remotely?	
Which security protocol is used for the applicant's wireless networks?	
What's the extent of the applicant's firewall utilization?	
How are the applicant's router and firewall configurations managed?	
What's the extent of the applicant's utilization of Intrusion Prevention Systems (IPS) or Intrusion Detection Systems (IDS)?	
What's the extent of the applicant's anti-malware protection?	
How are the applicant's web-applications protected?	
How are the applicant's server and application configurations managed?	
How does the applicant restrict unauthorized applications, plug-ins, add-ons and scripts?	
Does the applicant use anti-spam, email and web content filters?	
What's the extent of the applicant's use of retired or unsupported systems?	
Does the applicant maintain a complete inventory of all applications and devices?	
What best describes the applicant's patch management procedure?	
What's the extent of the applicant's security events monitoring and logging?	
What's the level of physical access control used at the applicant's facilities?	
What best describes the applicant's physical monitoring of its facilities?	
What's the extent of the applicant's cyber security incident response preparedness?	

4. DATA PROTECTION INFORMATION (complete ONLY if any third-party data volume is stated in Section 2)

What's the applicant's level of compliance with the Gramm-Leach-Bliley Act "Safeguards Rule" or the HIPAA and HITECH "Security Rule" and "Privacy Rule"?	
What best describes the applicant's privacy compliance organization?	
How does the applicant store sensitive third-party information?	
What's the maximum to total sensitive third-party records stored in one single application, database or repository?	
How is access to sensitive third-party information granted and controlled?	
What's the extent of the applicant's use of Data Loss Prevention (DLP)?	
What's the extent of protection of sensitive third-party information: a. Stored in the applicant's data repositories? b. In motion across the applicant's network or in transit across open public networks? c. Stored on portable devices? d. Accessed through user portals operated by or on behalf of the applicant? e. Stored with a cloud service provider?	
What best describes the applicant's vendor management program?	
Which percentage of the applicant's vendor contracts contain: a. Indemnification or hold harmless provisions in favor of the applicant? b. Insurance provisions requiring the vendor to carry cyber insurance with limits of at least \$1,000,000?	

5. PAYMENT CARD DATA PROTECTION INFORMATION (complete ONLY if any PCI data volume is stated in Section 2)

What's the applicant's level of compliance with PCI-DSS?	
When was the applicant's most recent PCI-DSS assessment?	
What was the scope of the applicant's most recent PCI-DSS assessment?	
How is cardholder data transmitted across the applicant's network or open, public networks?	
For merchants accepting payments through point of sale devices (only complete if applicable):	
What best describes the applicant's Point of Sale (POS) payment solution?	
Which percentage of the applicant's POS devices are EMV compliant and currently require chip card payment?	
How are the applicant's Point of Sale system configurations managed?	
For merchants accepting payments through e-commerce websites (only complete if applicable):	
What best describes the applicant's e-commerce payment solution?	
For merchants or service providers storing cardholder data (only complete if storing cardholder data):	
How is Primary Account Number (PAN) data protected in the applicant's network?	
Is any authentication data (for example CAV2, CVC2, CVV2 or CID) stored post authorization?	
How is the applicant's cardholder data environment (CDE) protected?	
How is access to the cardholder data environment granted and controlled?	
How are the applicant's encryption keys stored?	

6. NETWORK RESILIENCE INFORMATION

In the event of an interruption to the applicant's core network and applications:

- a. How quickly would the applicant's business operations be impacted?
- b. Which percentage of business operations would be impacted?
- c. What's the applicant's network redundancy?
- d. What's the estimated number of hours to restore the applicant's business operations?

How often is the applicant's fail-over procedure tested?

How often are the applicant's critical systems and data files backed up?

How often are the applicant's data recovery procedures tested?

How does the applicant prevent interruptions caused by network equipment failure?

What's the extent of the applicant's disaster recovery preparedness?

How is the applicant's network protected against Denial of Service (DOS) attacks?

What's the applicant's estimated dependency on third-party network and application services?

Which network and application services are used by the applicant?

- a. Infrastructure and data hosting services?
- b. Content delivery network services?
- c. Domain name system services?
- d. Web hosting services?

7. CLAIM AND INCIDENT INFORMATION

Has the insured experienced any claims, potential claims, cyber attacks, cyber extortion demands, privacy breaches or system failures (as defined in the Policy) in the past 36 months?

☐ Yes

☐ No

If yes, please describe in the box below.

The Insured hereby represents after inquiry, that information contained in this application is true, accurate and complete, and that no material facts have been suppressed or misstated. The Insured acknowledges a continuing obligation to report to the Insurer as soon as practicable any material changes in all such information, after signing the application and prior to issuance of the Policy, and acknowledges that the Insurer will have the right to withdraw or modify any outstanding quotations and/or authorization or agreement to bind the insurance based upon such changes. Further, the Insured understands and acknowledges that information requested in the application is for underwriting purposes only and does not constitute notice to the Insurer under the Policy of a claim or potential claim.

FRAUD NOTICE: IN CERTAIN STATES, ANY PERSON WHO KNOWINGLY AND WITH INTENT TO DEFRAUD ANY INSURANCE COMPANY OR OTHER PERSON FILES AN APPLICATION FOR INSURANCE CONTAINING ANY FALSE INFORMATION, OR CONCEALS FOR THE PURPOSE OF MISLEADING INFORMATION CONCERNING ANY FACT MATERIAL THERETO, COMMITS A FRAUDULENT INSURANCE ACT, WHICH IS A CRIME.

Insured: _____

Title: _____

Insured Signature: _____

Date: _____

Agent/Broker Name: _____