

Our customizable coverages let your Media, Arts and Entertainment clients see beyond the bright lights.

The Hartford offers comprehensive multi-line solutions for **Media, Arts and Entertainment** clients.

- Property
- Inland Marine
- General Liability
- Auto
- Umbrella/Excess
- Workers' Compensation

Our Target

- Theatrical Production
- Entertainment Venues
- Special Events
- Equipment Rental Houses
- Live & Touring Entertainers
- Advertising/Branding Agencies
- Promoters of Performing Arts, Music & Culture, including Event Promoters
- DICE Media Production
- Post-production

Benefits of our Specialized Program

- True industry specialists driving informed, consistent underwriting decisions
- Customizable policy structures
- Specialized claims handling and proactive risk engineering designed for the realities of entertainment operations
- Structural agility to support evolving and complex operations

The Details of Success

Live Entertainment Venue	
Region	Chicago
Lines Written	General Liability, Property, Auto, Inland Marine, Umbrella
Premium	\$537,450
Reasons for Success	• Knowledge of contractual risk transfer, crowd dynamics, and life-safety • Understanding of education and community outreach operations • Venue operations amid constantly changing performers, staging, and production requirements

The Details of Success

Theatrical Production	
Region	New York
Lines Written	General Liability, Property, Inland Marine, Auto, Workers' Compensation, Umbrella
Premium	\$528,000
Reasons for Success	- Specialized worker's compensation claims handlers to take care of the production's most valuable assets - Deep understanding of "stage back" operations and exposures - Broad Inland Marine capabilities, including performance disruption

Rental House	
Region	Nashville
Lines Written	General Liability, Auto, Inland Marine
Premium	\$293,072
Reasons for Success	- Experienced in operational realities of the entertainment industry - Specialized marine capabilities, including contractual risk transfer, high-value equipment, CAT exposure, transit, conversion, with or without operator

Event Promoter	
Region	Los Angeles
Lines Written	General Liability, Property, Inland Marine, Auto, Umbrella
Premium	\$314,417
Reasons for Success	- Flexible policy structure for single or multi-day large scale live events - Experience in third-party vendor contractual risk transfer - Weather monitoring, crowd management, fan activation, safety, and liquor exposure

Don't go off-script with your Media, Arts and Entertainment clients' coverage.

Visit [TheHartford.com/mae](https://www.TheHartford.com/mae) or contact your local underwriter.



This document outlines in general terms the coverages that may be afforded under a policy from The Hartford. All policies must be examined carefully to determine suitability for your needs and to identify any exclusions, limitations or any other terms and conditions that may specifically affect coverage. In the event of a conflict, the terms and conditions of the policy prevail. All coverages described in this document may be offered by one or more of the property and casualty insurance company subsidiaries of The Hartford Financial Services Group, Inc. Coverage may not be available in all states or to all businesses. Possession of these materials by a licensed insurance producer does not mean that such producer is an authorized agent of The Hartford. To ascertain such information, please contact your state Department of Insurance or The Hartford at 1-888-203-3823. All information and representations herein are as of March 2026.

In Arizona, California, New Hampshire, Texas and Washington the insurance may be underwritten by Hartford Accident and Indemnity Company, Hartford Fire Insurance Company, Hartford Casualty Insurance Company, Hartford Lloyd's Insurance Company, Hartford Insurance Company of the Midwest, Navigators Insurance Company, Navigators Specialty Insurance Company, Maxum Casualty Insurance Company, Maxum Indemnity Company, Trumbull Insurance Company, Twin City Fire Insurance Company, Hartford Underwriters Insurance Company, Property and Casualty Insurance Company of Hartford and Sentinel Insurance Company, Ltd.

The Hartford Financial Services Group, Inc., (NYSE: HIG) operates through its subsidiaries, including underwriting company Hartford Fire Insurance Company, under the brand name, The Hartford®, and is headquartered at One Hartford Plaza, Hartford, CT 06155. For additional details, please read The Hartford's legal notice at www.TheHartford.com.