

Boost Your Benefits Experience

Strength of Partnership¹

- **300K+** employees on PlanSource
- **\$180M+** in premium
- **240+** mutual customers

Did you Know?

With SSO, the EOI application boasts a **85% average completion rate** compared to <30% without it.¹



Leverage our boost partnership to maximize your investment

Streamlined Implementation

- » Operational resources who specialize in integrating and optimizing The Hartford's products and services on the PlanSource platform.
- » Standardized build guides and playbooks help to reduce implementation timelines.

Enhanced Integrations

- » **Flexible Data Exchange:** Choose from EDI and API options to seamlessly support employee claims and eligibility.
- » **Single Sign-on EOI:** Eliminate manual data entry and reduce errors by using an SSO connection for the Evidence of Insurability (EOI) application.
- » **Automated EOI Decision:** Most employees receive coverage decisions within minutes on the PlanSource platform.²
- » **Enrollment API:** Eligibility data is automated to eliminate the standard file feed and improve the claims process, leave eligibility and billing.²

Enhanced Enrollment

- » Enrollment experience is optimized to include product videos, marketing materials and easy-to-understand benefit summaries.

Reduced Cost and Billing

- » **Zero Setup Fees:** Cost to set up The Hartford products on the platform is waived for customers contracted directly with PlanSource.
- » **Cost-efficient File Feeds:** No setup or ongoing file feed costs with The Hartford's standard file feed.
- » **Consolidated Billing:** A single bill for all coverage types is available.³

Start maximizing your PlanSource investment today.

Contact your representative from The Hartford to learn more.



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¹ Based on The Hartford's internal data as of March 2026.

² Exclusions may apply.

³ Consolidated billing only applies to insurance carrier products in the PlanSource boost program if selected by the employer.