THERE'S A NEW, INNOVATIVE WAY TO MINIMIZE WORKPLACE RISKS.

HOW IT WORKS

We partner with selected insureds in a variety of industries including manufacturing, real estate, construction and others. We use cutting-edge technology solutions to help keep their workers and customers safe.

NEW IoT IMAGERY PROGRAM

Our new pilot program analyzes video and images for key risk indicators to help reduce workers' compensation and general liability risk and loss for your clients – helping to increase retention for brokers.

FAQs

What Is IoT Imagery?

- IoT Imagery solutions leverage AI, machine learning and computer vision to analyze video/images for key risk detectors, behaviors and incidents.
- Detected risks, issues and incidents are analyzed over time, allowing for site-wide improvement and measurement.
- These detections can often be shared in real time via text or email so mitigating action can be taken on high-risk items.
- Depending on industry, most IoT Imagery solutions integrate directly into existing camera/video networks and analysis begins quickly.

WHAT'S IN A PILOT?

- Our IoT team facilitates a meeting between selected insureds, the broker and selected imagery vendor partner(s). We'll assess if the opportunity and technology are a good fit and answer any questions.
- Once a work order (contract) is signed, we ensure the technology is installed and calibrated for the pilot to start.
- Throughout the pilot, our IoT and Risk Engineering teams will partner with the imagery vendor and insured to apply learnings and recommendations gleaned from the imagery analysis.
- Ultimately, we'll measure implemented recommendations and continue to improve safety on-site.

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WHAT'S IN IT FOR ME?

- **Insured:** Help keep workers and/or customers safe. Address risky behaviors, processes and incidents not identified before – ultimately reducing losses.
- **Broker/Agent:** Create value for customers, increasing retention and reducing losses.

WHAT GETS DETECTED?

Detectors vary by industry and imagery vendor. Here are a few examples:

- Ergonomics
- Slip/Trip/Fall Hazards
- Fall Protection
- PPE and Safety Gear
- Asset Utilization
- Designated Area Monitoring and Geofencing
- Dangerous Behavior/Weapon Detection
- Blocked Exits/Aisles
- Powered Vehicle Safety/Energized Equipment
- Overcrowding/Occupancy Count

KEYS TO SUCCESS

- Safety motivated partners (insured, broker/agent)
- Interest in learning and iterating
- Willingness to communicate
- Action-oriented, ready to problem solve
- Capacity to partner

SEE WORKPLACE RISKS IN A WHOLE NEW WAY.
Email IoTLab@thehartford.com for more information.

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